

Families & Youth, Inc.

Tobacco Settlement Revenue Oversight
Committee



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Mission Statement

The mission of Families and Youth, Inc. is to promote a safer and healthier community by focusing on families and children.



Organization Description

Families and Youth, Inc., (FYI) works to reduce tobacco use in priority populations by targeting those populations in the community with culturally appropriate strategies.

PRIORITY

Organization Description

The Tobacco Prevention Program provides tobacco education, prevention, cessation, as well as coalition building among priority populations.



Priority Populations

The priority population have been identified based on the disparities of demographic factors and tobacco use rates. FYI work with

- Spanish-speaking populations,
- People experiencing poverty,
- Lesbian, Gay, Bisexual, Transgender and Queer, Questioning and Intersex (LGBTQI)
- People living with disabilities



TUPAC Initiatives

Screening, brief interventions and motivational interviewing for people interested in tobacco cessation.

Outreach education on secondhand smoke to members of priority populations .

Community education on the consequences of tobacco
Interactive prevention & media literacy presentations.

Training of peer-to-peer mentors for priority populations

Previous Accomplishments

2004-2011

Youth Advocacy

- *SHOUT- Students Helping Others Understand Tobacco*
- Gadsden and Las Cruces, youth-led campaigns, involvement in state coalition,
- LGBTQ- GSA at Gadsden and Mayfield

Coalition Building

- *TFLCC- Tobacco Free Las Cruces Coalition*
- Support of local policies, focus on training for daycares (home and commercial), smoke-free homes pledges

Previous Accomplishments

Policy

- Support of Dee Johnson Clean Indoor Air Act, Meeting with Rodeo about rejection of tobacco company sponsorship

Curriculum

- School-based curriculum- TNT (3-6th grade)
- Botvin's curriculum- 7-9th grades

Previous Accomplishments

Cessation

- Teen- Not On Tobacco
- Adult- Freedom from Smoking
- LGBTQ- Last Drag cessation
- Referral- LCPS, 1-800-QUIT- NOW, 5As training for Doctors and Dentists

Community Education

- Community presentations- health fairs
- LGBTQ- PRIDE picnic,
- Spit Tobacco- information booths at 4H, fair, and NMSU rodeo

FY 2012 – FY 2015 Accomplishments

- 1. Implemented public awareness campaigns designed to reach people living with disabilities, Spanish-speaking populations, Lesbian, Gay, Bisexual, Transgender, Queer or Questioning and Intersex (LGBTQI) and people experiencing poverty.**

Hosted a total 15 events and provided 21 facilitated training to represented of target populations.

Conducted seven coalition trainings.

Recruited 6 community members representative of people living with disabilities, 7 community members representative of Spanish-speaking populations and/or people experiencing poverty, and 16 members representative of the LGBTQI community to act as advisors/community experts.

FY 2012 – FY 2015 Accomplishments

2. Collaborated with the New Mexico State University Stonewall Coalition, Sexual Gender Diversity Center, and the Mayfield High School Gay-Straight Alliance to provide mentoring for LGBTQI students and community members.

Trained 21 peer advocates on tobacco-related health disparities in the LGBTQI community.

Trained pride members who provided information on tobacco at events reaching a total of 1,950 people.

Collaborated with the Wellness, Alcohol, and Violence Education (WAVE) program to host two health fairs in the student union.

FY 2012 – FY 2015 Accomplishments

3. Increased access to cessation services for people experiencing poverty and Spanish-speaking populations.

Provided 353 brief interventions to individuals from priority populations.

Trained 19 individuals on providing brief interventions to tobacco users.

Trained 23 individuals on QUIT NOW cessation referral system.

Ensured computer and phone access at Community of Hope homeless shelter and group home to increase access to QUIT NOW.

FY 2012 – FY 2015 Accomplishments

4. Educated and informed people experiencing poverty and Spanish-speaking people about the dangers of secondhand smoke.

Hosted one secondhand smoke (SHS) event for Spanish-speaking people, reaching approximately 150 people.

Hosted one SHS event for people experiencing poverty, reaching 175 people.

Lasting Impacts

Events and training held by Families & Youth, INC and its coalition has strengthened and broadened the discussion on tobacco related health disparities, encouraging members of priority populations to quit tobacco and make their homes and cars smoke free.

Thank you

- What are your Question?

